

Flat Art

RULES & GUIDELINES

1. This is a submitted art category. OPEN THEME
2. The design is to be created over 10 full fingernail tips, varying in size. They may be connected together to create a canvas or left individually.
3. The chosen design should reflect one large piece of artwork and not 10 individual images. This is a hand painted portrait/landscape styled category and will be judged as a complete portrait.
4. Nail tips can be premade or created, be any shape or length but must fit neatly on the display card.
5. Nails are to be attached separately onto a black, board no larger than 15cm x 22cm.
6. All artwork must be completely flat and smooth over the surface of the nail.
7. A minimum of 3 nail art mediums must be used in your design.
8. All non 3d nail art products are allowed; including but not limited to, Gel Polish, Gel Paint, Acrylic, Foils, Glitter, Pigments, Chromes, etc \
9. Airbrushing is allowed.
10. No stamping or decals allowed.
-Stamped art would be more suited in our Stamping Art Category
11. All Submitted Art rules and guidelines apply.
12. Total points 110



Submitted Art from 2012 NZ Nail Competition



Flat Art

JUDGING CRITERIA

Expertise

Looking at the overall design, what is the level of difficulty and execution. Is it reflective of the division.

Colour use.

Do the colours work well together and do they complement the design. Do the colours have contrast.

Design

Does the design show at least 3 Nail Art mediums. Have they been used in an artistic or creative way and do they complement the overall design.

Pattern Rhythm

Does your design show a visual rhythm throughout the artwork.

Product Control

Are the products applied evenly without streaks or transparent patches. If glitter or other nail art supplies are used, was it controlled and sitting where it was intended. with no bubbles or pitting

Application

Is the application clean with no product build up.

Workmanship

Are there are any imperfections left behind from creating the nail art design. ie; fingerprints, smudged polish, dust, excess adhesive around embellishments etc

Overall Impression

The judges will be looking at the total artistic element represented on each nail but the main focus is on the overall design.

Balance

Is the set too busy or too sparce. Does each tip have a balanced amount of art.

Diversity

Looking past first impressions of the artwork, does the design have you looking at and being drawn to new elements or techniques used.

Uniqueness

Do the nails show a creative interpretation of concept, colour and design, Seen in a new or different way.



Competition Divisions



Submitted Art

NOVICE

Student. First time entering with under 3 years certification.

OPEN

First time entering with 3 years plus certification.
Anyone who has ever submitted art into a recognised competition.

MASTERS

Anyone who has submitted art into a recognised competition and placed first in an open or higher division



Placings

1st Place

2nd Place

3rd Place

Highest Score

Highest score percent achieved overall.

Overall Winner

Highest combined score when all Categories are entered.
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Peoples Choice - Poster